

CONTRACT


WVIT
1422 New Britain Ave
West Hartford, CT 06110
(860) 521-3030

www.nbcconnecticut.com

And:

GMMB
3050 K STREET NW
WASHINGTON, DC 20007

Contract / Revision		Alt Order #
339240 / 1		WOC10035205
Product candidate		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/02/12 - 10/08/12	1915	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
FRIENDS OF ELIZABETH ESTY	09/28/12 / 10/03/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WVIT	Corey Lane	Philadelphia NS
<u>Special Handling</u>		
<u>Demographic</u>		
RHH		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	118	125
<u>Agency Ref</u>	<u>Advertiser Ref</u>	
25779	28091	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots		Amount
											Spots	Spots	
1	WVIT	10/02/12	10/08/12	5-530A CT NEWS TODAY	5A-530A		:30			NM	1	1	\$200.00
	IP												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/02/12	10/08/12	MTWTF--					1	\$200.00				
2	WVIT	10/02/12	10/08/12	530-6A CT NEWS TODAY	530A-6A		:30			NM	1	1	\$250.00
	IP												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/02/12	10/08/12	MTWTF--					1	\$250.00				
3	WVIT	10/02/12	10/08/12	6-7A CT NEWS TODAY	6A-7A		:30			NM	3	3	\$1,350.00
	IP												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/02/12	10/08/12	MTWTF--					3	\$450.00				
4	WVIT	10/02/12	10/08/12	7-9A TODAY SHOW	7A-9A		:30			NM	2	2	\$950.00
	IP												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/02/12	10/08/12	MTWTF--					2	\$475.00				
5	WVIT	10/02/12	10/06/12	7-9A SATURDAY TODAY	7A-9A		:30			NM	1	1	\$600.00
	CDR												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/01/12	10/07/12	-----S-					1	\$600.00				
6	WVIT	10/02/12	10/07/12	7-8A CT NEWS TODAY	7A-8A		:30			NM	1	1	\$175.00
	IP												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/01/12	10/07/12	-----S					1	\$175.00				
7	WVIT	10/02/12	10/08/12	4-5P ELLEN	4P-5P		:30			NM	3	3	\$400.00
	IP												

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision	Alt Order #
339240 / 1	WOC10035205

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	candidate	1915

Advertiser	Original Date / Revision
FRIENDS OF ELIZABETH	09/28/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/02/12	10/08/12	MTWTF--				2	\$200.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	WVIT	10/02/12-10/08/12		4-5P ELLEN	4P-5P	MTuWThF-----	:30		\$200.00	NM		
		See MG 7.3,7.4										
		NA-NOT AVAILABLE										
3	WVIT	10/02/12-10/07/12		3-4PM STEVE HARVEY	3P-4P	-TuWThF-----	:30		\$150.00	NM		
(M)	MG for 7.2 10/03											
4	WVIT	10/02/12-10/07/12		4305A CT NEW TODAY M-F 430A-5A		-TuWTh-----	:30		\$50.00	NM		
(M)	MG for 7.2 10/03											
8	WVIT	10/02/12	10/08/12	5-6P CT NEWS @ 5PM	5P-6P		:30			NM	3	\$1,650.00
		IP										
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/02/12	10/08/12	MTWTF--				3	\$550.00			
9	WVIT	10/02/12	10/08/12	6-630P M-F CT NEWS @ 6	6P-630P		:30			NM	3	\$2,400.00
		IP										
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/02/12	10/08/12	MTWTF--				3	\$800.00			
10	WVIT	10/02/12	10/03/12	PRESIDENTIAL DEBATE	9P-11P		:30			NM	1	\$3,000.00
		IP										
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/01/12	10/07/12	--W----				1	\$3,000.00			
11	WVIT	10/02/12	10/05/12	F9-10P GRIMM	9-10P		:30			NM	1	\$1,800.00
		CDR										
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/01/12	10/07/12	---F--				1	\$1,800.00			
12	WVIT	10/02/12	10/08/12	11-1135P LATE NEWS	11P-1135P		:30			NM	3	\$2,400.00
		IP										
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/02/12	10/08/12	MTWTFSS				3	\$800.00			
13	WVIT	10/02/12	10/08/12	1135-1235A TONIGHT SHOW	1135P-1235A		:30			NM	3	\$1,350.00
		CDR										
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/02/12	10/08/12	MTWTF--				3	\$450.00			
14	WVIT	10/02/12	10/06/12	1130P-1A SNL	1130P-1A		:30			NM	1	\$650.00
		IP										
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/01/12	10/07/12	----S-				1	\$650.00			
15	WVIT	10/02/12	10/07/12	NFL REG SEASON NON LO	815P-1130P		:30			NM	1	\$3,200.00
		IP										
Week:		Start Date	End Date	Weekdays				Spots/Week	Rate			
		10/01/12	10/07/12	-----S				1	\$3,200.00			
16	WVIT	10/02/12	10/08/12	11-12P CT NEWS TODAY	11A-12P		:30			NM	1	\$75.00
		IP										

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Advertiser		Original Date / Revision
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										Spots	Amount	
		Start Date	End Date	Weekdays								
Week:		10/02/12	10/08/12	- TWTF --				1	\$75.00			
17	WVT	10/02/12	10/08/12	2-3PM JEFF PROBST	2P-3P		:30			NM	4	\$500.00
IP												
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		10/02/12	10/08/12	- TWTF --				4	\$125.00			
Totals											33	\$20,950.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/08/12	33	\$20,950.00	\$17,807.50
Totals	33	\$20,950.00	\$17,807.50

Signature: _____ **Date:** _____

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